



ABC Corporation
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News Release

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FOR IMMEDIATE RELEASE

Guttenberg Care Center expands into home health care

Guttenberg, IA – March 22, 2010 – The Guttenberg Care Center in Guttenberg Iowa, owned by ABC Corporation, Hampton, Iowa, announces that it is expanding services to include home health care. **ABC Healthy Living Home Care** is a non-medical, personal care and companionship service that also offers handyman and transportation services to individuals 18 years and older who reside in Clayton County, as well as portions of Dubuque and Delaware counties in Iowa. ABC Healthy Living Home Care operates as a continuum of care through the Guttenberg Care Center, and will officially begin serving clients **May 1, 2010.**

“We hold our new home health service to the same high standards of quality care the Guttenberg Care Center is known for,” says Dr. Janette Simon, Guttenberg Care Center Administrator. “Our goal is to offer a safe option to individuals who wish to remain living independently in their home, but may require some assistance with daily tasks, and much needed respite relief to family members who care for their loved ones. We will also be extending services to our Rehab-to-Home (short-term rehabilitation after surgery or weakness due to illness) residents allowing them to continue their recovery in the privacy of their own homes.”

ABC Healthy Living Home Care could be arranged for as little as ninety minutes per day, or as much as 24-hours per day, seven days per week based on need. Each ABC Healthy Living Home Care client is assigned a Personal Care Assistant employed by ABC Corporation who is highly trained, screened, insured and bonded. Personal Care Assistants develop individualized care plans based on the specific needs and preferences of each client.

The Guttenberg Care Center takes a Person Directed Care approach to long-term care, encouraging the individuals they care for to make choices in their health care, activities and meals. In addition to a 24-hour Skilled Nursing program, Guttenberg Care Center also provides physical, occupational and speech therapies, Respite Care, Rehab-to-Home, and free transportation to and from appointments and activities. All team members receive ongoing training and education in an attempt to provide the latest health care techniques and highest quality service.

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Call today for a free professional consultation or simply to obtain more information.
Guttenberg Care Center, 1315 Acre St. Guttenberg, Iowa 52052, 563-252-2281.

ABCM Corporation

Nationally recognized ABCM Corporation is one of the first organizations to advance the utilization of quality assurance personnel to help staff members improve the provision of care and services for the elderly, and remains committed to providing care that is sensitive, compassionate, promptly delivered, and cost-effective.

ABCM Corporation constructed Iowa's first modern care center in Hampton, opening the doors of the 50-bed home on April 29, 1963. Since then, ABCM Corporation has developed and acquired numerous health service programs including 30 nursing centers, 19 independent and assisted living programs, 10 outpatient therapy centers, a separate related durable medical supply corporation, and various other entities.

As a multi-service provider who strives to deliver top-quality programs unmatched in the state of Iowa, ABCM Corporation's care centers offer a Person Directed Care living environment, as well as a wide range of medical and rehabilitative services that specialize in Alzheimer's Care, Skilled Nursing, Bariatric Care and Nutritional Counseling, Traumatic Brain Injury Care, Ventilator Programs, Short-term and Adult Day Respite programs, Telephone Guardian Assurance, home and community-based meals and chore services, and more.